



OFFICIAL RULES

2022-2023 Connecticut, Maryland, and Ohio Just Drive Contest

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW. THE JUST DRIVE CONTEST IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK, INSTAGRAM, TIKTOK, TWITTER, OR YOUTUBE. BY ENTERING THIS CONTEST, YOU CERTIFY THAT YOU ARE ELIGIBLE TO ENTER AND AGREE TO BE BOUND BY THE OFFICIAL RULES.

Who is eligible?

The 2022-2023 CT/MD/OH Just Drive Contest (the “Contest”) is open only to Connecticut, Maryland, and Ohio high schools recognized by their state’s Department of Education. Employees of NJM, as well as the immediate family (spouse, parents, siblings, children, step-children and grandchildren) and household members of NJM employees, are not eligible to participate in the Contest.

Who is sponsoring this Contest?

The Contest is sponsored by New Jersey Manufacturers Insurance Company (“Sponsor” or “NJM”), 301 Sullivan Way, West Trenton, NJ 08628. The Contest will be administered and co-sponsored by the Impact Teen Drivers (“ITD” or “Co-Sponsor”).

How long is the Contest entry period?

Contest registration ends on April 10, 2023 at 11:59PM (EST). Entrants must register before the registration deadline to be eligible to participate in the Contest. Final Contest Submissions are due on or before April 27, 2023 at 5:00PM (EST). Registration and Submission deadlines are collectively referred to as the “Entry Period.”

How do I enter?

Participants must register to enter the Contest at <https://justdrivepsa.com>. Prior to the close of the Entry Period, an eligible high school (“Entrant”) must submit a YouTube link to its social media campaign highlight video and a link to a Google Drive folder containing the items on the provided Just Drive Contest Participation Agreement, Submission Guidelines, and Scoring Rubric (“Submission”) to justdrive@impactteendrivers.org. Submissions which are not received by ITD will not be entered into the Contest. Only one Submission permitted per Entrant. Social media campaign highlight videos must be three (3) minutes or less, must include one 30-second public service announcement (“PSA”), and must demonstrate social media campaign planning and execution and positively focus on the



importance of avoiding distracted driving and embracing safe driving behaviors to promote teen driver safety. All items in the Google Drive folder must be viewable by ITD.

The Entrant is the school as an organization. Submissions may only be submitted by teachers, school officials, or advisors associated with Entrant, and with Entrant approval. All Submissions must include: school name; school mailing address; submitting teacher/school official/advisor's name, email address and phone number; and a school administrator's email address (principal, assistant principal, dean, head of school, or other administrator).

What is the prize?

Three (3) Entrants per state (CT, MD, OH) will receive prizes. The first-prize winner will be awarded \$10,000. The second-prize winner will be awarded \$7,500. The third-prize winner will be awarded \$5,000. All prizes will be in the form of a check. Monetary prizes must be used for a post-graduation celebration, a post-prom party, driver education/safety programs, or otherwise to promote health and safety at the school. Prizes are not transferrable and must be accepted as awarded.

How are the winners selected?

Winners will be selected by an independent panel of judges chosen by ITD. Submissions will be judged using a multi-factored scoring rubric, which includes categories such as technical mastery, creativity, social benefit, social media campaign, validity of data used, and clarity. ITD will notify potential winners on or before May 2, 2023 at 12:00PM (EST). Notification will be sent via email to the addresses (teacher/school official/mentor and school administrator) provided with the Submission. Sponsor and Co-Sponsor will not replace any lost, damaged, or stolen prize, or any prize that is undeliverable or does not reach a winner because of an incorrect or changed physical address.

If a potential winner declines to accept the prize or is found to have violated any of these Official Rules, then an alternate Entrant will be selected in that potential winner's place. Sponsor reserves the right to modify the notification procedures in connection with the selection of any alternate potential winners. Sponsor and Co-Sponsor will announce the winners and award the prizes at the Just Drive Contest Showcase, which will be held in May 2023.

Other Contest Rules

Entrants must read and comply with ITD's General Guidelines and Participation Agreement, as well as the ITD's scoring rubric, available on the provided Just Drive Contest Participation Agreement, Submission Guidelines, and Scoring Rubric.

By entering a Submission, all Entrants grant the Sponsor and Co-Sponsor a non-exclusive license to reproduce, prepare derivative works of, publicly display, or distribute the Submission on television, the



internet, and at events. Sponsor may require winners to sign a publicity release if Sponsor and/or Co-Sponsor uses winners' Submissions for publicity or advertising.

Submissions must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. Only one Submission is permitted per school. ITD may disqualify any Submission which contains or depicts inappropriate, offensive, or derogatory language, images, or information. Submissions will be deemed inappropriate, offensive, or derogatory at ITD's discretion. ITD reserve the right to disqualify any Submission which, in its opinion, violates these Official Rules.

ITD reserve the right to void Submissions of any Entrants which ITD believes may have attempted to tamper with or impair the administration or fairness of this Contest. If, for any reason, the Contest can no longer continue as planned, Sponsor and Co-Sponsor reserve the right to cancel, modify, or suspend the Contest and award the prizes following a review of Submissions received before said cancellation, modification, or suspension. Sponsor and Co-Sponsor reserve the right to not award an educational grant in any category that has fewer than fifteen (15) entries. Entrant agrees that Sponsor is not responsible for any unauthorized use of submissions by third parties following publication of Entrant's Submission.

Sponsor and Co-Sponsor will only have access to the information provided to Sponsor and Co-Sponsor at submission. Any personal information of Entrants collected during the Contest will be used only for the purpose of judging, notifying winners, and publicizing the Contest. The names of potential winners may be disclosed to third parties seeking information regarding the list of winners of the Contest. YouTube may collect or use an Entrant's information for its own independent purposes in accordance with its own independent privacy policy, which can be found at [Privacy Policy – Privacy & Terms – Google](#).

Entrants must comply with YouTube's Community Guidelines, which can be found at [YouTube Community Guidelines & Policies - How YouTube Works](#). Submissions which do not comply with YouTube's Community Guidelines will be disqualified.

Limitation of Liability

By participating in this Contest, you agree to release, indemnify and hold harmless the Sponsor, Facebook, Instagram, TikTok, Twitter, YouTube, ITD, and each of these entities' respective parent companies, subsidiaries, affiliates, agents, representatives, officers, directors, members, shareholders and employees (collectively the "Releasees"), from any claim or cause of action arising out of or in connection with the administration of, or participation in, the Contest. Entrant further agrees that in any cause of action, the Releasees' liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Releasees be liable for attorneys' fees. Entrant waives the right



to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct or indirect damages.

How will disputes be handled?

Except where prohibited, Entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of New Jersey. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor and ITD in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules.

By entering or participating in the Contest, Entrants and their employees agree to be bound by these Official Rules. Sponsor and Co-Sponsor assume no responsibility for electronic hardware, programming, or software malfunctions, or failures, or line connections, accessibility or availability, or technical failures of any kind, or unauthorized human intervention, or the incorrect or inaccurate capture of any Submission or other information, or for the failure to capture any such information. Sponsor and Co-Sponsor are not responsible for: any incorrect or inaccurate information, whether caused by Entrants, or by any of the equipment or programming associated with or utilized in the Contest; technical failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software; unauthorized human intervention in any part of the entry process or the Contest; technical or human error that may occur in the administration of the Contest or the processing of Submissions.

Further, if, for any reason, the Contest is not capable of running as planned by reason of infection by virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures, or any other causes that, in the sole opinion of ITD, may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, ITD and Sponsor reserve the right, at their discretion, to cancel, terminate, modify, or suspend the Contest, and select the winner from the Submissions received prior to the action taken or in other such manner as deemed fair and appropriate by ITD and Sponsor. Entrants, by receipt of an educational grant in this Contest, hereby waive and release, and agree to hold harmless Sponsor and Co-Sponsor, all promotions and advertising agencies, and their respective parents, subsidiaries, affiliates, distributors, advertising and promotions agencies and all of their respective officers, directors, employees, representatives, and agents, from and against, any and all rights, claims, and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, or damage, whether direct, compensatory, incidental, or consequential, to person, including death and property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use, or misuse of the educational grant in the Contest, or their participation in the Contest, or their



participation in any Contest or educational grant related activity, or any travel related to the Contest or any travel for any educational grant related activity. Winners acknowledge that Sponsor, Co-Sponsor, their affiliates, subsidiaries, employees, officers, directors, and promotions and advertising agencies have neither made, nor are in any manner responsible or liable for, any warranty, representation, or guarantee, expressed or implied, in fact or in law relative to any educational grant or the Contest including, but not limited to, quality, condition, or fitness for a particular purpose.

Contest Winners

For a copy of any legally required list of winners, send a self-addressed stamped envelope to: Impact Teen Drivers, 2210 21st Street, Sacramento, CA 95818. Requests for winners' lists must be postmarked on or before June 15, 2023.